

MODEL & MODE

APRIL. 2023

FOUR ESSENTIAL TIPS TO
LIVE MORE SUSTAINABLY



SEASONAL WARDROBE

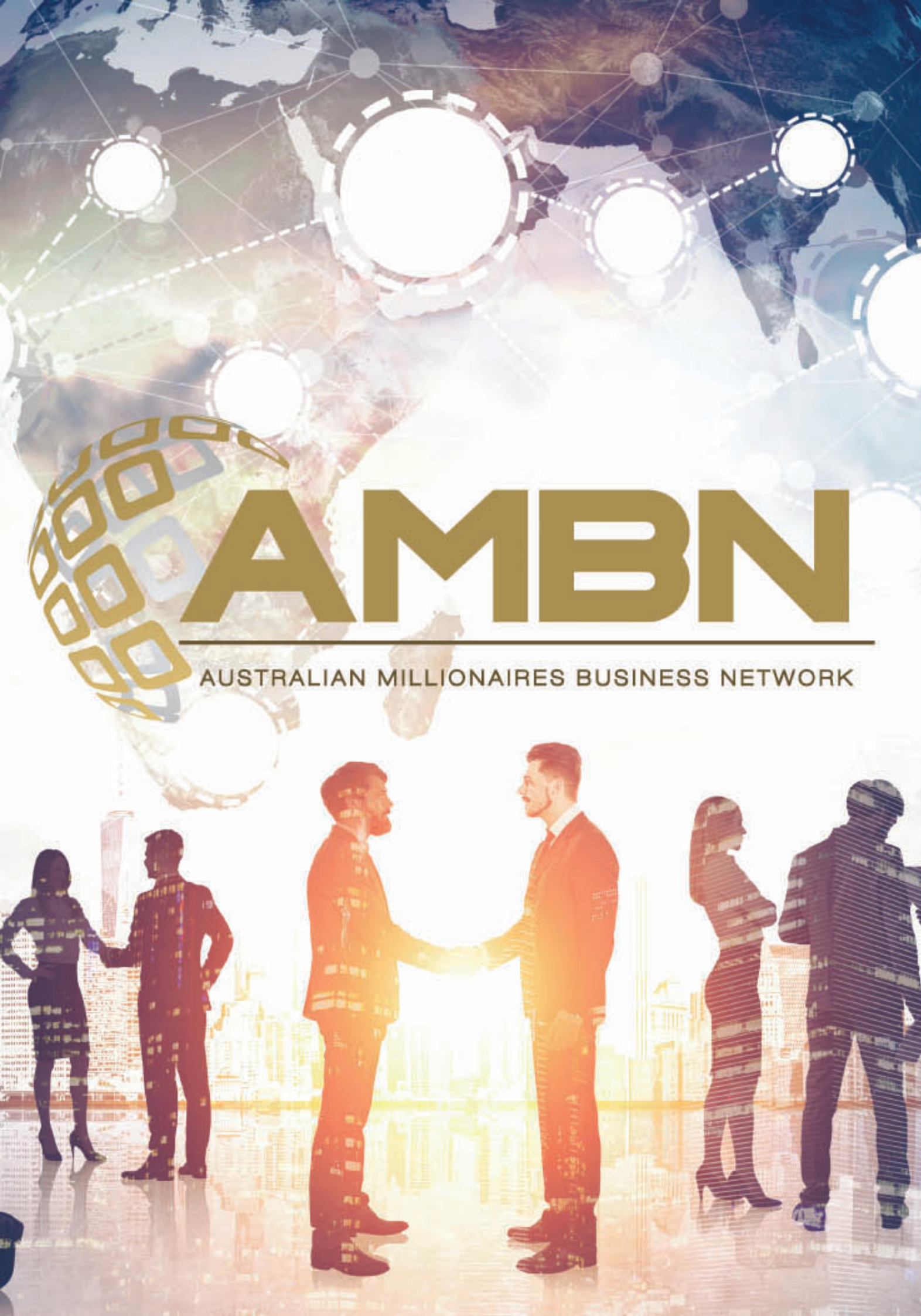
Here's why the summer and
winter wardrobes could be
a thing of the past

IMPULSE BUYING

Do you struggle with impulse
buying and overspending?
We have some top tips on
how to stop the cycle
of impulse buying

INTRODUCING *Damian* ROMEO

Find out more about the man who plays the steaming hot and mysterious 'Matt Press'
on Netflix's hit mother-daughter drama series Ginny & Georgia



m & m

MODEL & MODE

EDITORIAL

Editor-In-Chief Maryrose Salubre
International Advertising Manager Gary Abella

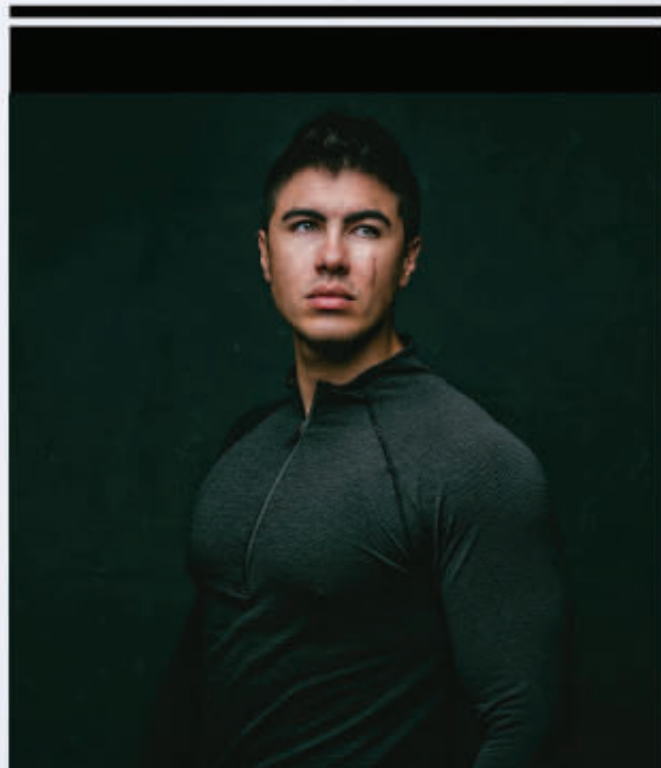
Marketing Director Mike Ilagan
Managing Editor Matthew Wilson

Photographic & Art
Levi Gonzales, Dave Choo, George Azmy, Tony Palliser, Studio 49, Pedro Virgil, Benjamin Hernandez, Alexander Garcia, James Mao, David Moore, Raf Flores

Marketing
Daniel Ramirez, Alex Abella, Eileen Maynigo, Barnes Luz, Jason Harris, Stephanie Macabenta, Charles Chan, Albie P, Chevvy Scott, Zenaida Griffin

Writers & Contributors
Anjelica Whitelaw, Shiwani Gupah, Renae Smith, Holly Phillips, Jenny Hu, Charles Chan, Terry Rosales, Scott Murray, Vanessa Jensen, Leanne Harrison, Patricia Higgins, Judy Flynn, Angie, Katrina R, Rommel P, Christian Q, Christine Claire dela Pena, Dasein Catedrilla

While every effort is made to ensure the information in this magazine is correct, changes may occur that affect the accuracy of the copy, for which Model & Mode holds no responsibility. The opinion of contributors are not necessarily those of Model & Mode's staff. Model & Mode magazine disclaims liability for those impressions.



CONTENTS

- 8 **In Pictures:** MEA Hunter Valley photoshoot
- 10 **Model Spotlight:** Meet Diana Omuoyo
- 12 **Emerging Model Spotlight:** Layla David
- 14 **People & Faces:** Miss Earth Australia highlights
- 16 **Event highlights:** Cover ModelQuest 2022 recap
- 18 **Cover Story:** Introducing Canadian-born actor and former Canadian Infantry Army Soldier Damian Romeo
- 28 **Fashion:** Summer & Winter wardrobes could be a thing of the past
- 30 **Fashion:** Could virtual fashion break the cycle of impulse of buying
- 34 **Fashion:** Sustainable fashion



Ripe for Summer

www.budgysmuggler.com.au





STARGAZER PRODUCTION
AUSTRALIA

OFFICIAL LICENSE HOLDER AND OWNER OF THE
FOLLOWING NATIONAL ALPHA PAGEANTS



Stargazer Production Pty Ltd is the current franchise owner and license owner of Miss Earth Australia.

Over the years, Stargazer Production Pty Ltd believes that we have become a trailblazer in the field of pageantry here in Australia. It will continuously strive to promote grace under pressure and beauty not only physically but in heart and soul in all its endeavors - aspiring to be quintessential, to be an ideal mould in order to continuously host the most prestigious pageants Down Under.

STARGAZER PRODUCTION
ABN 36 638 770 831 | ACN 638 770 831
635 Princes Highway Rockdale NSW
Mobile: 0400 732 919
Email: enquiries@misseeearthaustralia.com.au



studio49
photography

49 Johnston St, Annandale NSW 2038
Phone: 0416 095 875



To celebrate the 2022 Miss Earth Australia pageant, StarCentral Magazine went on the ground at Hunter Valley to capture the 2022 finalists in various outfits. This year's cream of the crop for Miss Earth Australia consisted of Jaisi Molina, Ariel Beninca, Haley Cobb, Jessika Bassan, Kajol Chand, Kelsy Prest, Naomie White, Riley Aston, Robyn Russell, Sheridan Mortlock, Himaya Wijayaweera, Jaisi Molina, Mariah Whyte, Sofiya Starchevska, and Judith Sanougah. Big shoutout to Nightingale Wines, Villas & Restaurant for allowing the Miss Earth Australia team to shoot on their premises, and thank you to Paul Vasquez and Dave Choo for the photos.





INTRODUCING Diana OMUOYO

Diana Omuoyo is the reigning Ms. World Universal 2022. She's a multicultural and multi-lingual IT professional passionate about promoting inclusion, equality, STEM, and quality education.

Diana's involvement and commitment to the community have always been a key part of her life because it gives her purpose and a sense of belonging. She stays active by supporting socio-economic causes globally, being an ambassador to change, and continuing to raise awareness on critical issues.

Because of her deep passion and aspirations in the community, a friend suggested that she enter a pageant as a way to expand her dimensions in philanthropy. She had never imagined joining a pageant before, so she was initially surprised by the recommendation because of her lack of industry knowledge. She then researched pageantry, got a better understanding, and gained insights into how most platforms are founded on service to the community and philanthropy.

So, when the opportunity to join Ms. World Universal came up, it was an easy decision for her primarily because the platform's mission and vision aligned with her goals, passions, and values. The rest, you can say, is history.

We caught up with Diana to discuss her journey in the pageant industry, and here's what went down:

What do you actually like most about being a recently crowned beauty queen?

Winning a title is a humbling experience; most people don't realize that it is synonymous with leadership and service to others. As a modern woman of colour, I am navigating the world amidst the challenges of social & cultural norms that continue to divide the community. As Ms. World Universal and a beauty queen, I am privileged to have a platform I can leverage to promote causes, spread awareness, and impart change.

Pageantry has also afforded me great opportunities to participate in the community, charity, and social events where I have met like-minded individuals. Throughout this journey, I continue to grow and learn a lot about myself as I interact and share with people from all walks of life.

Downside to being a beauty queen?

One of my personal challenges is juggling a demanding full-time job, personal/community commitments, hobbies, family/friends, and the title holder's duties. However, because this role is very important to me, I always make time to be present and committed, which simply means multi-tasking and better time management.

One of the downsides I experience regularly is that, while pageants continue to gain popularity, there is still some lingering stigma about beauty queens and pageantry. So, I constantly debunk myths and educate others about my title and platform. I stay grounded in the knowledge that even if I may fail to change the perception of some, it is still important for me to continue to stand in my truth for my purpose and the vision for my title as a beauty queen.

Working in an industry whose only emphasis is on the outside characteristics of a person, how have you stayed grounded?

It's definitely a tough industry to be in, and it is sometimes hard to deal with harsh criticisms without taking things personally. It takes a lot of support, self-compassion, positive affirmation, and inner strength to rise above the negativity and judgment that is honestly usually just surface level.

To stay grounded, I remind myself why I joined pageantry and the goals I strive to achieve. This keeps me focused and motivated to navigate the daunting aspects of the industry. Focusing my energy on the positives, the learnings, and the road ahead has been a constant 'saving grace.' It has also become extremely important for me to maintain overall mental wellbeing and good physical health instead of trying to fit into a superficial mold. I wake up every day and choose to love the space I occupy and the body I am in, and this journey of self-love is one I am hoping others will learn to embrace as well.

Who have been the most interesting people you've met so far?

I have interacted with so many people over the last couple of years across various domains – NGOs, Fashion, Media, Pageantry, Founders, Sports, Leaders, and Community Advocates, among others. Everyone brings a unique view of the world and diverse perspectives. The one thing that has been a common denominator in many of these interactions has been the shared passion for giving back – that was unsurprising yet an interesting discovery.

The experience so far has been quite insightful, and I look forward to continuing to learn from others.

What are your future plans? Inside pageantry or out of it.

On a personal note, I plan to spend more time mentoring and advocating for & mentoring women of color, underrepresented communities, and young adults to pursue Technology and Engineering careers. My ultimate goal and ambition are to have a seat on a board of a charity organization / foundation where I can leverage my experiences and passions for philanthropy to continue to support Education, Equality, Inclusion and STEM initiatives on a local and global scale.

I stand firm in the belief that Education plays a key role in socio-economic wellbeing within our communities and that technology is one way to create a pathway for everyone to access quality learning. Another aspect of this is understanding that Education is not just limited to textbook/school learning but also includes knowledge sharing around cultural & societal issues. It is important to continue to create awareness around the dangers of exclusion, discrimination, the single story, and bias.

For my year in reign, I also look forward to continuing to work with the Ms World Universal Director and pageant network to support their plan for the year and fulfill all other duties as defined by the pageant organization, leveraging my network and social media platforms to promote my cause[s] and expand my reach.



GET TO KNOW

Layla

DAVID

Layla David is a fashion enthusiast who hails from Mt. Druitt. She's currently studying modelling, and her hobbies include reading, travelling, and exploring new places. She's motivated by her goal to do well in the modelling industry, and she wants to keep growing and learning to become better. TV1 caught up with Layla to ask her more about her journey in the industry, and here's what happened.

How did you get into the modelling industry?

My older sisters are my inspiration. I saw them participating and joining pageants, so I wanted to follow in their footsteps. I started my first fashion show at 4, participating in different productions and fashion events. Since then, I got hooked and knew this was what I wanted.

What do you like most about pageantry/modelling?

I love to model different types of clothes. In my last modeling role, I modeled activewear, dresses, and casual clothes in one shoot. I had fun changing poses and looks to fit each type of clothing. I'm excited about this role because it would allow me to model various designs. In pageantry, what I love the most is the bond that I have with my co-candidates. I can also express and show what I am capable of. And most importantly, I gain friendships and wonderful experiences that I can treasure.

What has been the most memorable experience of being in the modelling/pageant industry so far?

One of the most memorable pageants I experienced was winning the Miss Little Earth Angel Fire 2021. I enjoyed and even found it inspirational to share my knowledge on saving food resources from being wasted by buying deformed fruits and vegetables directly from local farmers. For me, this is one way to show my advocacy as an environmental ambassador of goodwill.

What are your future plans? Inside modelling/pageantry or out of it.

I want to continue what I started. I will train harder and gain more knowledge so I can use it to improve. And become better at what I do. I want to constantly learn and grow until I become the best.



CONSERVING THE BEAUTY OF PLANET EARTH



MISS EARTH AUSTRALIA 2022

The Miss Earth Australia 2022 coronation night went down at the grand ballroom in Hyatt Regency Hotel Sydney. This year's cream of the crop for Miss Earth Australia consisted of Jaisly Molina, Ariel Beninca, Haley Cobb, Jessika Bassan, Kajol Chand, Kelsy Prest, Naomie White, Riley Aston, Robyn Russell, Sheridan Mortlock, Himaya Wijayaweera, Jaisly Molina, Mariah Whyte, Sofila Starchevska, and Judith Sanougah. The top 5 winners are: Miss Earth Charity Australia: Himaya Wijeyaweera (Victoria), Miss Earth Water Australia: Riley Aston (Queensland), Miss Earth Fire Australia: Robyn Russel (Australia Capital Territory), Miss Earth Air Australia: Naomie White (New South Wales) and Miss Earth Australia 2022: Sheridan Mortlock (New South Wales).

Photo Credit: Paul Vasquez



Cover Model Quest 2022



Seventeen years ago, StarCentral Magazine was a means to fuel their creative passion. Today it has grown from this to more! A promotional avenue for local talents from all over the world. From up-and-coming models, rising stars, and emerging entrepreneurs - in 17 years, StarCentral has built a collaborative team, a loyal readership, and a market of sponsors.





INTRODUCING *Damian* ROMEO

Damian Romeo, a Canadian-born actor and former member of the Canadian Infantry Army, stars as the enigmatic and alluring 'Matt Press' on the popular mother-daughter drama series, *GINNY & GEORGIA*.

Canadian-born actor and former Canadian Infantry Army Soldier Damian Romeo star as the steaming hot and mysterious 'Matt Press' on Netflix's hit mother-daughter drama series *GINNY & GEORGIA*, which had its season 2 premiere last Thursday, January 5th.

The season 1 "Ginny & Georgia" finale cliffhanger saw 'Ginny' (Antonia Gentry) and her little brother on a motorcycle, leaving town after she discovers that her mom had poisoned her stepfather. In season 2, Ginny must figure out how to live with the knowledge that her mother is a murderer. Burdened with the new understanding that Kenny – her step-dad – didn't die of natural causes, now Ginny must deal with the fact that Georgia not only killed, she killed to protect Ginny. On the other hand, Georgia would much prefer that the past be left in the past. After all, she's got a wedding to plan! But the funny thing about Georgia's past is that it never stays buried for long. Romeo stars as 'Matt Press,' the only one who can see through all of the bull**** and has a realistic outlook on life due to his troubled past.

Born in Toronto, Canada, Romeo got into the arts at a young age at the insistence of his grandmother to take music lessons. Around the age of 9, he began performing in theatre, solidifying

his lifelong desire to become an actor. Sporting a fit physique and measuring a staggering 6'4", he was scouted by a designer who asked him to walk in his show, which led to him to being named "Canada's Next Top Male Model" during Vancouver Fashion Week. Around this time, he also decided to follow in the footsteps of some of his family and joined the Canadian Infantry Army, where he remained a reserve soldier for four years. His heart remained with acting, though, and he continued to pursue auditions and work in film and television. He booked a small part on Amazon's "The Expanse," and then shortly after booked the role of 'Matt Press' on Netflix's "Ginny & Georgia." On the film front, Romeo has the upcoming thriller *PINS & NEEDLES* opposite his "Ginny & Georgia" co-star Chelsea Clark.

A horseman and overall fan of the outdoors, Romeo admires the work of Taylor Sheridan and would love to star in one of his projects. He is an avid rock climber dedicated to a healthy diet and working out. In his free time, he enjoys giving back to the non-profit SickKids and spending time with his hairless Sphynx cat.

We recently caught up with Damian to discuss his journey in the industry, and here's what went down:



Can you tell us more about yourself? How did you get started in the entertainment industry?

My professional acting career started around 19, but I've always felt enthralled with the craft of acting and having the ability to tell a great story. Around that age, I fell in love with the possibility that I could pursue the craft as a career. Since I made that decision for myself, I've never looked back. It wasn't until season one of *Ginny and Georgia* that I started to see professional success. I spent most of the time up until now developing my craft and focusing on experiences that would help me grow as a person. I solo backpacked over 35 countries, joined the Canadian army, dressed up as superheroes for children's events, walked a high fashion runway, and explored many different avenues in my development.

What do you like most about acting?

The endless possibilities to experience another life. It is such an incredible feeling to step into the shoes of a character and truly live through them. I could become the leader of an army, fighting battles through a period of history or in magical fantasies. I could go on breathtaking adventures and voyages or fall in love and grow old. The ability to showcase the human experience in any situation is truly exciting for me.

Can you tell us about your role in *Ginny and Georgia*?

I play a young, angsty high schooler who is still trying to figure out who he is. He's a part of the friend group that attaches itself to Ginny. He develops a youthful crush on one of the girls in the MANG friend group. Due to his insecurities and emotional immaturity, he tries to hide his feelings and can't communicate them properly.

What sort of person is going to relate to this character?

I think anyone can relate to a character like this. We have all had that awkward experience of being a high school kid, trying to fit in and find ourselves in the process. The tools for communicating your emotions take a very long time to develop; along the way, we all make mistakes.

How is this character like you? Different?

As the person I am today, Matt Press and I share only two similarities. We have both made mistakes while finding ourselves in our youth, and we enjoy playing video games.

Besides yourself, what celebrity would you like to see tackle this character?

If I could put Charlie Hunnam or Chris Hemsworth in a time machine, I'd love to see them portray Matt Press. Otherwise, Timothee Chalamet would make some interesting choices.

Besides yourself, which actor/s in this series is going to blow people away?

This season, all the actors have done a great job with their characters. The one performance I thoroughly enjoyed was Sabrina Grdevich as Cynthia Fuller. Sabrina is such a fantastic actress, and I loved watching her performance come to life.

What's the biggest challenge to taking on this role?

I never thought I would play a character as young as Matt Press. I had to dig pretty deep to close the 'over a decade' age gap. Ultimately it became such a fun experience and one I'll cherish forever.

If you could play any other character in this series, who would it be?

I'd want to play the private investigator role. It would've been fun to apply pressure on Georgia and try to unravel everything she's tried to keep hidden.

What has been the most memorable experience of your career so far?

Honestly, I love every single day I get to work on set. I love the hustle and high energy it demands. I am always at work an hour before my call time and love sitting outside my trailer watching the sunrise. My most memorable experiences are being able to work back-to-back days. The moment when most people start to feel tired is when I'm usually most energetic, and I love pushing myself every day.

Who have been the most interesting people you've met so far?

The most interesting people I have met come from my experiences outside the film industry. The people I meet traveling, in tiny corners of the world. The stories from their life experiences captivate me. Their struggles, joys, and memories they share become highlights in my mind. Every person is interesting in their unique way, especially when you sit to listen.

How active are you on social media?

I am active on major platforms to communicate with my fans. If I wasn't working in this industry, I'd have no social media.

What are your future plans inside your career or out of it.

I am constantly striving to become the best version of myself. Every day I try to learn something new and grow or stretch myself. Those have been my habits for a long time and are now a part of who I am. I believe that one day a very special role will come my way. When that day comes, plans for my career will shape themselves.

Photo Credit: Anderson Group





MEGAWORLD
INTERNATIONAL

Megaworld, the Philippines' leading property developer, allows investors to purchase a unit at its hotels and earn from operations. Both business and pleasure travelers can choose from a wide variety of units, each with a best-value guarantee.

BELMONT HOTEL MACTAN

Mactan, Lapu-Lapu, Cebu

**Elevating luxury with a
beachside lifestyle**

Within Cebu is the growing, living and vibrant community of The Mactan Newtown, home of the prestigious Belmont Hotel Mactan. A worry-free investment, the **Belmont Hotel Mactan** offers a prime beachside lifestyle, along its very own Newtown Beach.



CHANCELLOR HOTEL

BORACAY NEWCOAST

Brgy. Yapak, Boracay Island, Malay, Aklan

**The exciting new
face of Boracay**

The **Chancellor Hotel** boasts a splendid location within Boracay Newcoast. With astonishing ocean views as well as elegant interiors and sustainable features, it will surely give the best return of investment.



WHY INVEST IN CONDOMINIUM HOTELS?

*Stunning hotel real estate
for the savvy investors*

*Earn income from this
worry-free investment*

*Professionally managed by
Global One Hotel Group, Inc.*

For inquiries, call

Liz Angeles - 0414 759 890
Josie Tan - 0414 969 041

Maria Conducto - 0413 710 715
Kim Eata - 0430 281 640

www.megaworldinternational.com

[f megaworldinternational](https://www.facebook.com/megaworldinternational)

[t megaworldph](https://twitter.com/megaworldph)

[i megaworldph](https://www.instagram.com/megaworldph)



TV1 is an entertainment and lifestyle global streaming platform offering Australian content. TV1 promotes the most exhilarating events, the most glamorous and successful people, the most in-demand celebrities, the hottest rising stars, and the most exciting trends down under. TV1 may be new but it's most certainly in demand and 100% Australian. We are committed to making Aussie local talents, events, and entrepreneurs easily accessible to both our local and international audiences via the highest quality streaming technology.

Co-founded by the StarCentral Media Group and the Australian Millionaire Business Network, the TV1 channel is the home for independent Australian Screen content. We very much welcome our local screen practitioners from emerging through to the established to make TV1 their home. By streaming your content on TV1, you join a family of rising stars, entrepreneurs, celebrities, and various artists.

MISSION: Our mission is to present the most unique and compelling original Australian content by tapping into the hottest local talents and events.



NO SMUDGING
NO CLUMPING
NO FUSS

A long-wearing, smudge free mascara that volumises and separates lashes. Advanced Coating Technology makes washing off a breeze...just add a little warm water and voila!

TIME TO
RETHINK
MASCARA



SEACRET™

WWW.SEACRETDIRECT.COM.AU

SUMMER & WINTER WARDROBES COULD BE A THING OF THE PAST

In an ever-pressing need for the fashion industry to become more sustainable, getting rid of the seasonal wardrobe is a likely next step, says GlobalData. The leading data and analytics company notes that a seasonal fashion calendar is outdated and shifting to a seasonless calendar can present a real opportunity for local clothes makers. However, its success is entirely dependent on greater trust and better communication between clothes suppliers and buyers.

Hannah Abdulla, Apparel Correspondent at GlobalData, comments: "The seasonal fashion calendar has fast become redundant as the fashion landscape evolves. People are travelling more, the weather is becoming increasingly unpredictable, and we've seen the COVID-19 pandemic throw the fashion supply chain into turmoil – leaving brands sitting on billions of dollars of inventory they couldn't shift.

"Further, leaving seasonal changes behind allows brands to meet demands for greater sustainability and environmental changes such as unpredictable weather and increased travel. This follows in the footsteps of luxury fashion houses Ralph Lauren, Burberry, and Tom Ford, which have shifted to a 'see-now-buy-now' model."

Carmen Bryan, Consumer Analyst at GlobalData, adds: "Consumer attitudes toward fashion are changing, with the pandemic obliterating typical seasonal looks as people were locked away indoors. Interestingly, over the last 12 months, GlobalData's latest global survey found that 51%* of people aged 16-24 years olds have been buying second-hand or 'used' clothing more often. People are actively looking for alternatives to fast fashion, which has come under fire recently for its harmful impact on the environment, and brands should take note – in fact, one third (32%) of these youths actively want to know what steps brands are taking to tackle sustainability issues.

"It is clear that consumers are less concerned with the hottest 'seasonal' trend, and more so with clothing that aligns with their personal values and year-round aesthetics. It's also clear that there is heavy potential for big brands to tap into this demand, as the majority (52%) of global consumers still buy clothes from major international brands, while only one-fifth (20%)* shop at independents."

Moving to a seasonless calendar means greater dependence on timeless and core pieces, shorter turnaround times, and smaller drops, which can mean brands are relatively well insulated against challenges such as some of the ones we've seen in recent years.

Abdulla continues: "Seasonless could present a real opportunity for local manufacturers as brands seek smaller deliveries, more often. However, this will only work if factories and brands work much more closely together. Retailers must be ready and willing to trust and invest in their partners. We've seen successes such as the collaboration between Asos and Fashion Enter, where the two partnered with Kornit for on-demand textile production. Had Asos not backed the project, Fashion Enter wouldn't have been able to deliver the proof-of-concept trial.

"The supplier-buyer relationship needs to be viewed as one that is long term – a partnership – and certainly less price-driven. It is this teamwork that will enable ideas like seasonless fashion to deliver results."

About GlobalData

4,000 of the world's largest companies, including over 70% of FTSE 100 and 60% of Fortune 100 companies, make more timely and better business decisions thanks to GlobalData's unique data, expert analysis, and innovative solutions, all in one platform. GlobalData's mission is to help our clients decode the future to be more successful and innovative across a range of industries, including the healthcare, consumer, retail, financial, technology, and professional services sectors.





COULD VIRTUAL FASHION HELP BREAK THE CYCLE OF

Impulse Buying?

During the pandemic, the fast rise of e-commerce platforms increased unplanned spending and impulse purchases. As virtual clothing gains popularity through apps and video games, people may now gratify the urge to buy new items without straining their finances and with minimal environmental harm.

Despite increased unemployment and economic difficulties during the pandemic, internet spending continued to set new highs. For example, the share of retail transactions conducted online in the United Kingdom increased by 16% in February 2021 in a single month.

This contradictory behavior may be attributed to people seeking relief through retail therapy, as the pandemic has reportedly increased feelings of anxiety and sadness in young adults by 30%.

With a recent study reporting that 50% of respondents are interested in purchasing a digital asset in the coming year, online spending habits may change again due to reduced financial and environmental costs.

Digital wardrobes substitute traditional shopping

However, alongside an increase in online shopping, lockdowns also accelerated the rise of digital fashion as people turned to online worlds for interaction with other humans. Mainstream clothing trends are becoming increasingly prevalent in video games and apps — including big-name designers like Louis Vuitton or Moschino experimenting with digital collections.

Virtual clothing pieces come at a fraction of the financial and environmental cost of physical items, meaning people may still experience the gratification of shopping with minimized harm.

"The biggest difference between video game styling and real-life clothes shopping is longevity. The fashion industry and brick and mortar fashion stores need to constantly push the cycle of styles, whether it is seasonal or fad-related; it is in their best interest to retire an old collection and push new inventory to the shelves," said Povilas Katkevičius, game designer at Nordcurrent, an international developer and publisher of mobile games.

"Video game styling does not require this. Of course, we need to create new items because novelty is always exciting and interesting, but we do not need to retire our collections. We have endless shelf space in the virtual world in which old and new styles can mix into our players' creations," he continued.

Replicating real-life purchases virtually

Apps and video games that present a high level of character customization and can replicate real-life shopping experiences present new opportunities to satisfy the impulsive want to shop in a consequence-free environment.

"Pocket Styler, which allows players to dress their avatar using items from an extensive catalog of designs, can provide players with the satisfaction of purchasing a new item without needing excessive financial means to do so," P. Katkevičius explained.

"When designing the app, we studied real e-shops to mimic a smooth and recognizable user interface. As such, it contains a wide range of styles, clothing categories, and accessories that can be purchased through the in-game currency. Despite not receiving a physical item from purchases, a lot of the instant gratification for our community comes from the styling itself," he explained.



Photographed by GEORGE AZMY
 Model GEORGIA ROPER
 Location MEDUSA HIRE HQ | Styled by MEDUSA HIRE
 Clothes VERSACE courtesy of MEDUSA HIRE



MEDUSA HIRE
 ELEGANCE WITH VERSACE

Medusa Hire is the world's first and ONLY Versace tableware and decor hire company. It adopts the embodiment of Versace's DNA that is defined by the emblematic Medusa head and gold tones, they each truly capture the essence of luxury.

Medusa Hire translates the Versace allure into a Versace experience by servicing the exquisite demands of high-end events and special occasions. It injects a touch of luxury Italian glamour into your event with signature Versace statement pieces.

FOUR ESSENTIAL TIPS FOR CONSUMERS TO ACT MORE *Sustainably*

In the age of TikTok and Instagram, fashion micro-trends have gained popularity. These trends move at lightning speed, have a short life, and are soon replaced by newer ones. Experts at Clothes2order have revealed the 4 key tips to avoid overconsumption.

Simon Turner, Marketing Director at Clothes2order, stresses the need to turn to sustainable fashion, letting go of impulsive purchases and fast fashion trends.

Because of their short lifespan, sustainable production is not possible when designing micro trends. And, while we will have forgotten about bucket hats in a couple of weeks, the consequences of fast fashion account for much longer damage to the planet. Clothes2order's Marketing Director revealed 4 key tips for consumers to act more sustainably:

If you see a trend, take time before you invest in it

When you see a trend that you like, wait, bookmark it, and only buy what you need for the trend when you just can't get it out of your head. You'll be sure to have bought something you really like, and it will stop you from buying impulsively.

Shop secondhand!

Check sites like Vinted and Depop before purchasing a brand new item! Not only will you save money, but you'll also give a second chance at a perfectly good piece of clothing!

Look for companies that produce sustainably

Look for companies that use deadstock fabrics, those that make clothes to order, or those using water-based ink. These companies will usually have a sustainability statement on their website, in which they make it clear that caring for the planet is important to them.

Buy quality over quantity

If an item costs less than a takeaway coffee three points need to be made: 1, it's not going to last until the end of the year; 2, it's definitely not environmentally friendly; 3, the purchase is also damaging to the people who make the clothes.



SUE'S INHOUSE NAIL & BEAUTY

44 WOODLANDS DRIVE, THORNTON NSW 2322

PH: (02) 4934 2831 MOB: 0402 281 721

EFTPOS / CREDIT CARD FACILITY AVAILABLE