

A publication for upcoming and established models and professionals

International | \$9.95

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MODE MODE

JANUARY 2023

4 WAYS TO DRESS
LIKE A CELEB



FASHION CAREER

How to build a career
in fashion from scratch:
Ten tips on starting
a career in fashion

INTRODUCING

Ellie
BOJARSKI



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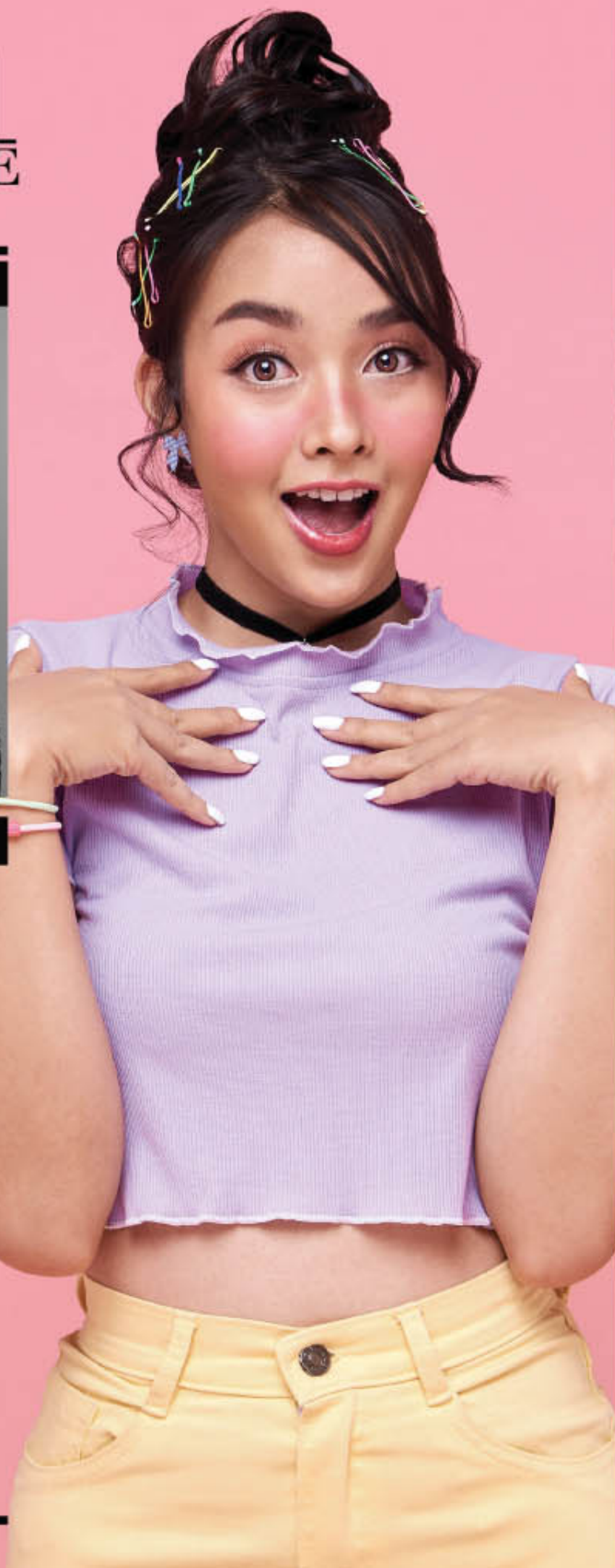
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TEN WAYS TO BUILD A CAREER IN FASHION

By: Riya (Model & Journalist)

As the fashion industry has augmented over the years, so have the career opportunities within it. Here are 10 professions you can choose from to begin your fashion journey:

1. Fashion Model

You can call this the quintessential position in the fashion industry. This is one of the most sought-after careers, justified by the perks that come with it, such as traveling, adorning oneself in designer wear and of course, the popularity. However, the job requires a great deal of hard work, commitment, and sacrifice.

It's important for an aspiring model to identify their best features and highlight them. Building a modeling portfolio is equivalent to a resume for a corporate job. This sets your first impression, therefore it is a vital step to shape your career.

2. Fashion Designer

If you have an incline towards creativity, trends, and clothes, this may be your calling. Traditional and the more common path includes obtaining a qualification in the field, e.g., Bachelor of Fashion Design. Alternatively, short courses for similar skill sets such as pattern cutting, and sewing are becoming increasingly popular. With the availability of the internet, there is no excuse left for one to not hone their expertise.

3. Fashion Stylist

While this career option has been around for a long time, it got its recognition due to social media. You can work for brands, magazines or individuals such as celebrities or influencers. A stylist is a consultant to their client and selects clothes for specific events or shoots. If you have a creative flair to mix and match outfits, this may be the path for you.

4. Fashion Photographer

From creating a model's portfolio to capturing creations of a design house, fashion photographers play an essential role in the industry. A knack for styles, direction, and creative vision is vital to this role.

5. Hair & Makeup Artist

"Makeup is art, beauty is spirit." This form of art is highly in demand as the industry has grown. You can work for brands and campaigns or individual models or even brides! It helps if you're a great conversationalist as the job may consist of spending a great deal of time with people in a chair.

6. Costume Designer

Unlike a fashion designer, a costume designer works on specific projects. You can create your own look or just style by outsourcing other designers' creations. Movies, plays and other performing arts are the main sources of such jobs.

7. Market Researcher

If you love the industry but also enjoy analysing, this may be the right job for you. The job description consists of studying customers' needs, fashion trends, and understand large amounts of data.

8. Public Relations Manager

The job enlists to maintain a favourable image of your client, who may be a model or a designer. One needs to be informed about the industry to excel at such a job.

9. Fashion Blogger

The industry is one of the most influential and talked about, which requires a great deal of coverage. Fashion writers produce editorial copy for media outlets such as fashion magazines, newspapers, fashion, and design websites as well as have personal blogs.

10. Merchandiser

Merchandisers work closely with the buying team to ensure products in-store are in the right quantities at the right place and time. This requires accurate forecasting and close monitoring of sales performance.

HOW TO BUILD AN EFFECTIVE MODEL PORTFOLIO

“Always keep this in mind when creating and maintaining your model portfolio. Remember that your portfolio is a representation of yourself as a product – it’s almost as though you are a merchandise.”

So, if you’re reading this you’re likely one of two things: an aspiring model or an accomplished professional in the field. In any case, what’s of prime importance to you is the standard of your portfolio (or keeping it maintained). It’s what gets you noticed and keeps job opportunities firmly coming your way. In short, it’s your calling card. So, what are some tips for a good model portfolio?

1. Quality over quantity

You may feel tempted to include images that you have gathered from almost every shoot you have ever been a part of, but you have only one chance to make a first impression. Therefore, don’t include photos that are of poor quality.

It’s better to have a handful of outstanding images than a whole lot of average photos in your portfolio. Think of it this way: you could have one Rolex or a whole bunch of generic, plastic watches. Which option would you choose?

If you are a new model it may be difficult to source quality images. Remember, you get what you pay for. Look for a reputable photographer who produces visually stunning work and make an investment. Sometimes, it takes money to make money.

2. Keep it relevant

Not only should you only include images of high visual quality in your portfolio, but it is wise to keep them limited to a representation of work within your niche field. If you’re a high fashion model, littering your portfolio with bikini shots might not be the best idea.

You want to think about the sort of career that you wish to establish or maintain for yourself as a model and fit your portfolio around this. Be realistic, however, to the specific physical requirements that are inherent

to particular fields of modeling (catwalk requires a minimum height of 5’7 for example).

A good thing to remember is that you should include at least one headshot without makeup in your portfolio to give those who cast you an idea about your real, unaltered appearance. As a model, you are in effect, a canvas – being transparent about your bare features is always a requirement. Also, shots that accurately depict your current appearance are necessary. If you change your hair colour, for example, you will need to reflect this in your portfolio.

3. Market yourself

A model portfolio is undoubtedly important, however, marketing and distributing it effectively is the other essential part of the equation. If you have a good agent having a good portfolio should mean that you are finding work – they should go hand in hand. If you are a freelance model, then it is absolutely imperative that you employ methods to market yourself.

You can join various casting sites and can also set up a social networking page that displays prominent links to your portfolio. Facebook and Instagram are great ways to get exposure for free, however, keep in mind that being Insta famous is not quite the same deal like the real thing. Align yourself with opportunities that stay true to the type of modeling that you are pursuing, and wish to pursue in the future.

You have to look at yourself as a product. Your particular look, style, and talent are potentially desirable to specific brands that are aligned with the same aesthetic. Always keep this in mind when creating and maintaining your model portfolio. Remember that your portfolio is a representation of yourself as a product – it’s almost as though you are a merchandise. Employ a business-minded approach at all times to succeed to the best of your ability in the industry.



4 WAYS TO STYLE YOURSELF TO LOOK LIKE A CELEBRITY

“If in case you wanted to follow celebrities who have a bold fashion statement, then you should learn the art of mixing and matching patterns.”

Perhaps, you have just seen your favourite celebrity walk down the red carpet or enter the airport and somehow they have left you wishing that you were wearing the same clothes and accessories as what they have.

Let's face it, we can't deny the fact that celebs are always well dressed because they have the money to buy expensive clothes and afford top stylists. The thing is, you don't need to spend thousands of dollars to look like a million bucks – you can actually achieve the celeb look by simply following the tips below.

It's all about experimenting with proportions

You need to experiment with proportions to find the right balance between shoes, sleeves, and hemlines. For example, you can consider wearing a long denim skirt and a turtleneck top with short sleeves together with a trench coat. On the other hand, if you feel like wearing long-sleeved blouses, then a short skirt and flats would make the perfect pair for it. Don't be afraid to experiment, especially with proportions.

Learn the art of mixing and matching patterns

If in case you wanted to follow celebrities who have a bold fashion statement, then you should learn the art of mixing and matching patterns. As much as possible, avoid wearing tops and bottoms with the same pattern. For example, if your top has wide horizontal stripes, then you can wear jeans with slimmer vertical stripes. On the other hand, in case you would be layering two clothes, then make sure that they have different patterns. For example, one should have stripes while the other one should have polka dots.

Wear a longer coat

If wearing a dress is your style, then you can just simply wear a longer coat over it. Instead of wearing a coat with the same length as the dress that you are wearing, wear a coat that is at least, a few inches longer than it. On the other hand, if you don't have a duster length coat, then you can choose a shorter skirt to pair with it.

The more monochromatic your clothes are, the more you will look like a celebrity

If you have noticed, most celebrities out there, wear monochromatic clothes instead of using clothes that are of different colors. Nevertheless, it does not necessarily mean that you should always go for the exact same hue. In fact, you can go for the same color but with different shades. For example, if you're going to a party and you have prepared a white dress, then you can look for a white coat and white shoes. For sure, you would capture the attention of the other guests who attended the event.



OOGII

FLOWER

It never ceases to amaze us how much precious time most people waste trying to find that imaginary shortcut that'll lead to massive wealth and entrepreneurial success when the only real way is staring them right in the face: genuine entrepreneurs who want to be successful in business needs to put in a lot of careful planning, research, and hard work - and that's what Oyuntsetseg Olonbayar aka OOGII Flower has done over the years.

OOGII started her career at the age of 20, by getting a degree in Journalism. She then entered a competition that was searching for someone who would be a newsreader on Mongolian National TV. After a lot of effort and perseverance, she ended up winning the contest, which is held every 14 years. Eventually, though, she realized that her passion was not really in being a newscaster but in fashion. So, she left journalism to focus more on creating her own fashion label. This risky move has eventually paid off, as she has built one of the fastest rising fashion empires. She went from creating glamorous and comfortable shoes to making exquisite handbags and now accessories. She has also expanded from an online business to a retail store in Japan and just recently in Mongolia.

Like many successful high-profile fashion designers, OOGII's career has had a lot of highlights. For example, she got the chance to collaborate with Germani Jewelry to create a range of products for weddings. In addition, her high-quality designs have received positive comments from several customers. One of the most memorable feedback she has ever received was from footballer named Robbie Farah and Japanese

Sumo Wrestler, Harumafuji Kohei. They gave her a really good review because they were impressed by the comfort of the shoes she makes. Fashion has also paved the way for her to meet a range of interesting people. For example, at a function celebrating International Women's Day, she got to meet influential designer Carla Zampatti which is still one of the highlights of her career in fashion.

OOGII believes that the fashion industry can be difficult for people to get into. There are several things that designers need to learn before they can actually start making money from their designs such as learning to limit their production costs. You also need to have a realistic idea of how many products you'll be able to sell while using the best materials. For example, OOGII uses sustainably farmed snake skins to create her shoes. By mastering this aspect in her business, OOGII has made it easier for her to produce more high-quality shoes at a comfortable pace. Despite her rapid rise to success, she hasn't lost sight of the most important things in life. OOGII admits that she has been fortunate enough to get plenty of support from her friends and family. Her family and fiancé help keep her grounded and ensure that she continues to stay true to her values and beliefs.

Crossing from journalism to fashion has enabled OOGII to travel to many new places and meet inspiring people. Now that she's on a roll - she has no intention of slowing down. She wants to start designing her own clothing label soon, as well as creating multiple new products. Brace yourself Australia, because OOGII is soon to take the Australian fashion scene by storm!



INTRODUCING ellie

Ellie was born on 10.1.2011 to proud parents Lisa and Frank Bojarski, Jr. She has an older brother Kody Bojarski who was one and a half years old at that time.

Ellie lost her mother when she was just five weeks old, who suffered from post-natal depression and committed suicide after she was born—followed by the loss of her father, who tragically died in an accident. Both kids have lived with their grandparents since then and were raised by them. Luckily, both kids had a large family circle consisting of aunties, uncles, and many cousins - they were surrounded by a close and loving family.

Ellie grew up attending all the meetings, events, and community work that grandma does because she's actively involved with passion and dedication. She loves dancing to Jazz, tap, ballet, and hip-hop. She has been dancing since she was two and a half years old at the Decadance Academy. When she was three years old, she performed tap and Jazz dance at the Relay for Life for the Cancer Council of NSW, Fairfield City - it was her first community participation. She was also one of the angels of the yearly Santacruzian and Flores de Mayo event till she was seven years old at the FilOz Liverpool and Districts Inc. - a non for profit organisation. Cancer Council of NSW Relay for Life is a yearly involvement of Ellie through dancing and helping her grandmother behind the scenes, as she has been a committee member for the last 20 years. She helps at the Hope Ceremony, which is the day's highlight.

Photo Credit: Tony Palliser

Ellie has helped her grandmother at the FilOz group and affiliates by sending food and goods to the Philippines during floods and calamities. She loved packing up boxes with toys for the kids. She was one of the founding participants at the Children's Festival of Sydney in 2016, proudly representing the Philippines wearing Filipiniana attire. Children's Festival of Sydney is a huge yearly event held at The Rocks, Revesby, and Campbelltown. Ellie enjoys swimming, push biking, dancing, ice skating, and watching movies. She's shy but loves playing with her cousins anytime. Some of Ellie's awards throughout the years include Mini Miss Australia 2017 in Melbourne, Victoria Global United International Beauty Pageant, and USA Miss Little Global United International 2018 Lifetime Ambassador.



Photo Credit: Tony Palliser



Photo Credit: Tony Palliser



A woman with long brown hair, wearing a white wide-brimmed hat, a white short-sleeved dress with puffed sleeves and a ruffled waist, and brown leather boots, is sitting on a sand dune. She is holding a brown leather crossbody bag and sunglasses. The background shows a beach with wooden posts, waves, and a blue sky with clouds.

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FINANCIAL FAQ'S FOR FREELANCE

MODELS

If you're a freelance model, you'll know that managing your work can often feel like a juggling act - no less true when it comes to your finances. On one hand, there's making sure you are operating under the letter of the law... then, there's invoicing...plus, there's keeping track of your accounts... and most importantly, there's ensuring that you get paid on time. How to keep track of it all? Here are Model & Mode's top FAQs for your finances as a freelance model.

ABN

As a freelance model, you will need to consider how you will operate. It's pretty much essential that you acquire an ABN (Australian Business Number) as companies and individuals will ask for this when you invoice, or if they pay you for your work via direct debit. If you consider yourself a professional it is likely that the need to have an ABN will arise at some point in the future, so it's always a good idea to get this component of your financial set-up in order as your very first port-of-call.

Taxation

Long before it comes to tax time, you'll need to know how to deal with taxation as a freelance model. At the very least you need a Tax File Number (TFN), and you might want to consider registering for Pay As You Go Installments (PAYG), depending on the scope of your work. This can allow you to put away enough money to manage any taxation costs and debts come End of the Financial Year (EOFY).

Superannuation

While you don't have to pay yourself superannuation as a freelance model, you certainly don't want to leave yourself with an amount that isn't sufficient to live off when you become too old to continue your work. You're going to have to consider just how much you might need in order to support yourself when you retire. You can make personal super contributions that allow you to manage financial insecurity, particularly when it comes to your superannuation.

Invoicing

When you're a freelance model it's likely that you will need to send invoices to collect payment for completed projects. Generally, once you send an invoice, those that contract your services have a three-month window in which to deposit the money in your bank account (or, to find a way to pay you via some other method). However, you can set your own invoicing terms and/or use a contract. This will help you to meet your commitments - like paying the rent and bills on time. You can use templates and use email/SMS to follow up. Always use clear, intelligible language and remember to always double-check all your figures and details before you hit send.

Accounts

When working as a freelance model your finances can get a little messy. Always keep a separate business account in order to accurately keep track of your profits and expenses. There can be a lot of hidden costs associated with modeling (travel/beauty/health-related) so, always consider the true cost of undertaking an assignment. You need to be diligent and keep track of your earnings in order to manage your finances into the future.

Insurance

Did you know that as a freelance model it is very likely that you are not covered for injuries and illness when working on an assignment? Taking out personal insurance to cover you (should something untoward happen) is a good idea in protecting your career interests and a potential loss of income should you be unfit to work. Always make sure you properly assess a location to ensure that it is safe and never allow someone to put you in danger for the sake of a good shot.

Tick off your financial FAQs

So, what do you need to 'tick off' to make sure you're on track? We hope you have found this list useful and wish you the best in your future career endeavours.



FOUR PRACTICAL BEAUTY

TIPS TO TURN YOU INTO A STAR

When it comes to style and class, celebrities come to mind straight away because their looks and style can pretty much suit any occasion. Although not everyone has the financial means to look like a celebrity, there's always a way to look like a celebrity without the hefty price tag.

We all know that looking and feeling beautiful helps you feel more confident about yourself when you are in a crowd right? Well, if you want to look and feel like a star with rockhard confidence then you need to try the following beauty regimens:

Create your own mode of fashion

Let's face it; beauty and fashion are inseparable. Therefore, to attain a higher level of beauty, you must also stay in fashion so that you get noticed whenever you are out and about in public. In connection to this, you need to make sure that you look fabulous and organized with your chosen look. A carefully curated look that reflects who you are on the inside, matches your values and aligns with your goals – can speak volumes on your outside appearance. You need to use the power of your personal style to dress for success, and boost your confidence. You also need to create your very own signature look because that's the epitome of personal style. It's the icing on a classy and sophisticated wardrobe, but at the same time the best foundation for any style journey.

Beauty enhancement

Natural beauty is ideally better. But then again if you want to enhance your beauty even further, you need to use innovative products that can enhance your look. With the use of quality cosmetics, you can now have the chance to look like your favourite celebrity.

When you look beautiful you feel great about yourself. You stay poised and confident most of the time. However, you must also give attention to your hands as well as your feet. To completely achieve your beauty goals, you must look good and feel good from head to toe so you probably need to engage in foot scrubs and pedicures to keep your hands and feet looking neat and healthy.

Eyelash extensions are a big deal these days because they enhance what most women consider their best feature - the eyes. Eyelash extensions make your lashes look thicker, fuller, and longer. The curl at the end of the extensions also helps the eye look more open, giving a more dramatic and attention-grabbing look.

Most celebrities do laser treatments because they have long-lasting effects. Lasers can be used to remove hair from almost any part of your body, take away any unwanted wrinkles as well as other discoloration. They are typically used for beauty enhancement because they can help boost your appearance by giving you a much younger look.



The mode of your clothing reflects your personality. If you want to add sophistication and class to your everyday outfits then you need to put together essential elements to make sure your style and confidence shines through.

Facial creams are a must if you want to enhance your look so you can look like a celebrity. There are dozens of facial creams out there that can smooth wrinkles and make your skin look firmer. These creams use special ingredients that can stimulate your skin which can give your face a healthy glow and a younger look by hiding blemishes and tightening the pores.

Proper hair care

We've all heard of the saying "your hair is your crowning glory." With proper care and maintenance of your shiny, and glowing hair, you can have a look that will surely be the envy of others. To maintain the health of your hair, you must regularly use high-quality shampoo and conditioner. In saying that, don't wash your hair more than you have to. Whenever you can, try to skip a day here and there - water can make your hair swell from the inside, and because of that, you can get frizz or breakage in your hair. When you use a conditioner, try to leave it on your hair for at least five to ten minutes, and then rinse your hair with cool water so that residual conditioner will be left on your hair leaving it nice and soft. Also, if you want your hair to look shiny, try using dry oils because they can create the most fabulous shine. Dry oils smooth the hair's cuticle giving your hair that impeccable shine.

Dress sophisticated and classy

It is a highly known fact that clothes make the man (or woman). The mode of your clothing reflects your personality. If you want to add sophistication and class to your everyday outfits then you need to put together essential elements to make sure your style and confidence shines through. Try going for clothing made of materials that will last well into the next century - this is what you should be looking to add to your wardrobe. Something along the lines of cotton, wool, linen, and silk. These four basic fabrics will certainly go the distance if cared for properly. Once cleaned and pressed, outfits made of these fabrics tend to give off a sophisticated vibe. If you're also going for that sophisticated and classy look, try outfits with neutral colours such as white, black, gray, beige, or cream. Lastly, make sure your outfit isn't too big or small for you - fit is the perfect style. Skirts should be just above or below the knee and blouses, and sweaters should always follow the curve of your waist.

Establish a regular exercise habit

Your fitness is an essential ingredient when it comes to maintaining your beauty. With this, you must exercise regularly in order to look good and feel good all the time. This can be your best way to attain the perfect body shape that you have been dreaming of. Anyone who makes a habit of going for a jog, playing sports or going to the gym fully well knows that the rewards of exercise extend far beyond just slimming down or adding muscles in your body. When you exercise you feel great and you look great, your skin looks a tad smoother and more radiant, your stress level goes down, your body has better immunity and you feel more confident about yourself.



FOMA 2022

FABRICS OF MULTICULTURAL AUSTRALIA

Fabrics of Multicultural Australia (FOMA) is a sustainable platform that stimulates economic growth for the creative sector and generates bilateral trading opportunities while fostering social cohesion. It works in conjunction with Foreign Governments and their Trade Commissions based in Australia. Enabling them to leverage visual arts, textile design, and visual storytelling as a conduit to bringing together and sharing unique cultural perspectives in a way that visually depicts Australia's uniquely diverse identity to the globe.

Stemming from our nation's diverse landscape are a myriad of unique stories, perspectives, customs, and social identities, all of which function harmoniously to position multiculturalism as one of Australia's greatest strengths. FOMA continues to leverage the influence of our creative sectors across a variety of mediums, showcasing to a global audience the interweaving threads that collectively form the unique identity of contemporary Australia from an economic and cultural perspective.

FOMA annually presents an exciting line up of initiatives that comprise of activations, panel discussions, cultural exhibits and runway shows in collaboration with Foreign governments and Cultural Institutions.

Photo Credit: Victor Hawk



2023

THE YEAR FOR YOUR FITNESS

By: Anu

"This 2023 I am going to get into shape and be consistent throughout the year."

Did this sound like you at the beginning of 2023? It's that time of year again where our new year's resolution to get into shape typically goes downhill because there are just too many temptations around. Let's be realistic - we can't always afford to spend each day trying to achieve our goals, especially when it comes to getting our dream body. Below are some tips to help you get rid of those excess holiday fat and also help you fit comfortably into the swimsuit that you've been dying to wear this summer:

1. Set SMART goals

When it comes to losing weight and getting into shape - workouts and dieting are the first things that typically pops into one's mind. What many people neglect is setting SMART goals. You really need to have a clear focus of what you want if you want to achieve that dream body.

S (specific) Set your goal for specific results.

M (Measurable) A SMART goal must have a criterion for measuring progress. If there are no criteria, then how can you determine your progress?

A (Achievable) A SMART goal must be achievable and attainable.

R (Realistic) A SMART goal must be realistic in that the goal can be realistically achieved given the available resources and time. A SMART goal is likely realistic if you believe that it can be accomplished.

T (Timely) A SMART goal must be time-bound - it needs to have a start and finish date.

Here is an example of setting a SMART goal:

S- I want to lose 2 kilograms

M- I will measure myself every fortnight and note down my progress

A- My goal is achievable as many people have done it before me

R- My goal of losing 2 kilograms is realistic as I have 30 minutes before going to work to fit in cardio

T- I have 30 days (One month)

2. Food intake choices

The food that goes into your body is even more important than your workout choices. Here are some healthy food choices that you can slip into your daily routine:

Whole Eggs: Eggs are very filling and nutrient-dense. Compared to refined carbs like bagels, eggs can suppress appetite later in the day and may even result in weight loss.

Leafy Greens: Not only are leafy greens low in calories but also high in fiber that helps keep you feeling full.

Salmon: Salmon is high in both protein and omega-3 fatty acids, making it a good choice for a healthy weight loss diet.

Boiled potatoes: Boiled potatoes are among the most filling foods. They're particularly good at reducing your appetite, potentially suppressing your food intake later in the day.

3. Physical exercise

Going to the gym is still widely considered the easiest and fastest way to lose weight. However, let's admit it, home workouts and going to the gym may not always be enjoyable. While it may be portrayed as the ONLY way to reach your goal, that is not true because there are a number of alternative choices you can make that lead you to your desired destination such as swimming, boxing, running or yoga.



BEAUTY ON A BUDGET

FIVE BEST MONEY-SAVING HACKS

It's quite common for fashion-conscious women to always be trendy with how they dress up. They simply want to stand out in society with their fashion statement. While it's true that Hollywood celebrities are the ones we typically base our fashion styles from, that doesn't necessarily mean we have to go to the point of buying the mega-expensive brands they usually go with. Thankfully that's not the case and in real life and it is possible to look fabulous simply by incorporating the below mini hacks into your day-to-day life.

Thrift Shopping

There's no better feeling than scoring a unique treasure from a thrift store that no one else will have. You can find a lot of amazing clothes on sale in thrift stores. All you have to do is to have the patience and the eye for the right clothes that will match some of your old outfits. Moreover, big department store chains also sell clothes on sale on an occasional or seasonal basis. You have to be updated on those things to be the first one to buy the good stuff on sale. Needless to say, the best things on sale are the first ones being sold. So, the saying, "The early bird catches the early worm," really fits into this scenario. Macklemore wasn't kidding when he told us to "pop some tags" because thrift shopping is definitely the cheaper alternative to finding some amazing treasures at a fraction of the cost.

Mixing and Matching

Don't be afraid to mix and match outfits. If done correctly, you'll be surprised at how it works wonders! Your old jeans might look new when paired with a different t-shirt or shoe style. Your vintage shirts or blouses will have a new look once paired with some accessories. This is the beauty of mixing and matching. Much like shopping is in our veins, women know that you don't need to buy new clothes all the time to look more fashionable. The trick to refreshing your outfits is to make what you already own seem relatively new again. For example, that white jumper you wear every winter? Have you thought about layering it over a blouse or wearing the jumper under a pair of denim trousers? Small changes can enhance any existing outfit, so you don't have to unnecessarily spend more money buying new stuff.

Fashion Magazine inspo

There are a lot of fashion magazines in the market today such as Vogue, In Style, and Vanity Fair, among others. You just have to be keen in observing the fashion styles of celebrities and get an idea from there. You don't need to buy the exact brands they are wearing especially if you are on a budget. In saying that, try to avoid the urge to purchase under \$10 shirts from just anywhere. Some shops where you can buy high-quality basics at bargain price range are ASOS, Jay Jays, Showpo and Katies ensures that the t-shirts you are purchasing look crisp, clean, and expensive looking. You also want to make sure you're buying high-quality jeans, skirts, blazers. Places such as Jay Jays, Topshop, ASOS sell amazing jeans that are very affordable.

The Power of Accessories

We do not need to have a lot of clothes in our wardrobe just to flash a different look every time we go out of our houses. All we need to do is to buy neutral coloured clothes and heaps of accessories. Investing in accessories is much cheaper than buying lots of new clothes. Accessories can totally change the look and style of your clothes...transforming them into another kind of style that you never thought was even possible before. Accessories are designed to spice up a woman's look, effectively making her come across as classy and sophisticated. Accessorizing is actually a cost-effective way of making sure that a woman does not grow sick and tired of her wardrobe because it's just as good as buying new outfits.

Change Your Hairstyle

Your hair is your crowning glory...it can make or break you. So, if you want to look fashionably hot without going bankrupt, then, you need to do something with our hairstyle. A different kind of hair colour or style can instantly make a fashion statement. Also, do not underestimate what hair accessories can do. If applied correctly to your hair, they can make you look a million bucks.





TV1 is an entertainment and lifestyle global streaming platform offering Australian content. TV1 promotes the most exhilarating events, the most glamorous and successful people, the most in-demand celebrities, the hottest rising stars, and the most exciting trends down under. TV1 may be new but it's most certainly in demand and 100% Australian. We are committed to making Aussie local talents, events, and entrepreneurs easily accessible to both our local and international audiences via the highest quality streaming technology.

Co-founded by the StarCentral Media Group and the Australian Millionaire Business Network, the TV1 channel is the home for independent Australian Screen content. We very much welcome our local screen practitioners from emerging through to the established to make TV1 their home. By streaming your content on TV1, you join a family of rising stars, entrepreneurs, celebrities, and various artists.

MISSION: Our mission is to present the most unique and compelling original Australian content by tapping into the hottest local talents and events.



GLOBAL ELITE MEDIA GROUP

SOCIAL MEDIA MANAGEMENT

Would you like to achieve your social media marketing
and branding goals effortlessly?



NORMALLY

~~\$2,500~~

PER MONTH

SPECIAL RATE

\$1,000

PER MONTH

What we can offer:

Grow Your Online Presence • Optimize Your Social Media Accounts
Create High-Quality & Engaging Posts • Research Relevant Hashtags
Schedule Regular Posts on all Your Accounts • Create Original Content
Design Social Media Strategies to Achieve Organic Marketing Targets

Contact us via: admin@globalelitemediagroup.com